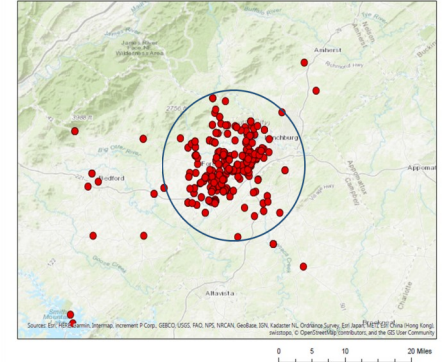


Hard Data Task Force Report

QMPC DATA

◇ Area Served by QMPC

- QMPC members concentrated in western Lynchburg, eastern Bedford county and northwestern Campbell County
- QMPC is not a single neighborhood church
- Area highlighted in blue circle was focus for area demographic data
- Center at intersection of Graves Mill Rd and Route 221



◇ Membership and Attendance

- Total membership steady since 2014 (426→411)
- Percentage of members attending trending downward (40%→32%)

◇ Age Makeup

- Under 25: 6.6%
- 26-45: 16.50%
- 46-55: 8.50%
- Over 56: 68.40%

◇ Budget and Offering

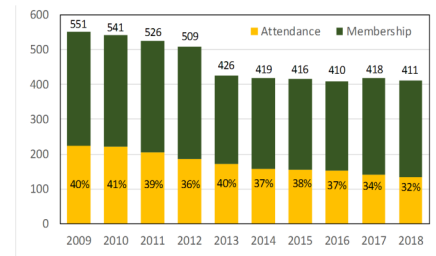
- Total offering for 2014 to 2017 relatively steady
- Significant drop in 2018

◇ Pledging Units

- Number of families making a pledge during the Stewardship campaign decreasing
- Decrease in pledging units not reflected in total offering

AREA DEMOGRAPHIC DATA

- ◇ Population Change 2010 to 2018: 7.7% growth
- ◇ Population Projection: area served by QMPC is growing
- ◇ Gender Distribution: More females than males in all localities



Characteristics of Area Served by QMPC

◇ Ethnic Diversity

- Area has higher African American population percentage and lower Hispanic and Asian percentage relative to US average.
- Hispanic population increasing at 18% per year in area
- QMPC has low ethnic diversity compared to area

◇ Age Distribution

- Greater millennial (18-37) and senior (>77) representation in area vs. US
- QMPC under-represented by younger age groups vs. area

◇ Lifestyle Group

- Area has greater percentage of Middle American Families and Seniors relative to US averages

◇ Faith Preference vs. US average

- Faith receptivity and religious preference somewhat high
- Financial support potential lower due to lower average income in area
- Spiritual development most important church program, followed by Community Social Services

◇ Religious Preference

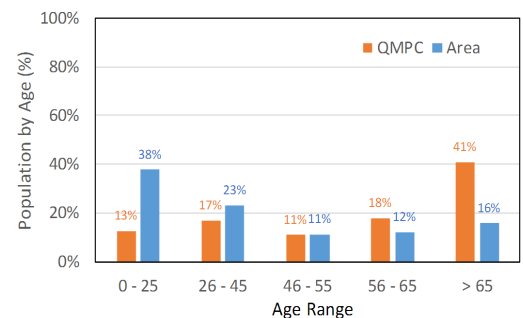
- Baptist 29%
- Methodist 14%
- Catholic 12%
- Presbyterian 7%
- Non-denominational 6%

◇ 18% have changed their preference in the past 10 years

◇ Religious Org./ Church contributions

- > \$100/ year 60%
- > \$500/ year 32%
- > \$1000/ year 17%

Age Distribution



- ◇ Religious Org./ Church contributions
 - > \$100/ year 60%
 - > \$500/ year 32%
 - > \$1000/ year 17%
- ◇ 70% of people in our area somewhat to strongly involved with their faith—greater than US average
- ◇ About 30% not involved with faith...an opportunity?
- ◇ Primary Concerns of Area Residents
 - Maintaining health
 - Health insurance
 - Day to day financial worries
 - Financial security
 - Dealing with stress
 - Neighborhood crime & safety
 - Providing good schools
 - Teen/child problems

Household Involvement with Their Faith	Area	US Average
Strongly Involved	41.30%	35.40%
Somewhat Involved	29.40%	29.90%
Not Involved	28.50%	34.70%

HARD DATA TASK FORCE CONGREGATIONAL GATHERING

QUESTIONS AND ANSWERS – Nancy Dawson fielded most of the questions.

1. Where did the data come from?

The community data (Bedford and Campbell Counties and Lynchburg City) came from the Central Virginia Metropolitan Planning Organization

The Congregational Data came from the Statistical Reports we send to PC(USA) annually. This data reflects the 10 year trends for membership, attendance, giving, Sunday School. We also included current data in terms of attendance and stewardship.

The QMPC data base of member’s addresses was used to create the map. This map indicated a distance of about 20 miles from one edge of the circle to the other. The center of the circle (10 miles radius) was determined to be at the intersection of Graves Mill Road and Forest Road (Route 221)

The Demographic data in terms of population growth, diversity, community issues and faith preference came from Percept Group. They are a well known company that compiles census data, socioeconomic data, and conducts surveys of all types of towns, cities and rural areas regarding social concerns, faith preference and desires in church programs and ministries. They provided data on the 10 mile radius from the intersection of Graves Mill Road and Route 221 (Forest Road).

2. Were any areas identified a growth areas?

Yes, Eastern Bedford County, Northwest Campbell County, Forest and Richland Hills in Lynchburg.

3. How does all this data relate to our finding a new pastor?

Great Question! This discernment process is different than the way a business hires a new staff person. In that case they are primarily looking for skills, knowledge and experience and therefore can move pretty quickly to replace someone or hire new staff.

In the case of the church, it is more like a marriage for the new pastor and congregation are making a covenant together to do the ministry that God has called them to do. If someone finds him or herself single after a marriage, ideally they do not get married to the first eligible person they meet. They need to grieve the end of the first marriage and learn what was good, what was not healthy and what God is calling them to in the future. They also need to reflect on who they are now as opposed to who they were when they first married. And they need to reflect on the qualities and characteristics they desire in a new partner so they can build a life together. All this takes time.

Most importantly since this is a Spiritual Discernment process, it means taking time to listen to God in the context of member’s needs and desires, community needs and desires and how to best share the Gospel with those who are not yet a part of the church. As QMPC learns about itself now in 2019, and the community now in 2019, we can be more clear about the ministry and mission God is calling us to. All of this work will help the Pastor Nominating Committee discern the right person for this church at this time. Call is not about skills or knowledge or experience, but about fit for the congregation and the outreach ministries in which the church is called to be involved.

4. How do we translate all this data into who we are?

We look at the data and allow God's Spirit to inform and guide us. For example, we are in a growth area. We have the opportunity and responsibility to reach out to the community and as our mission statement says "Welcome All".

We are also a congregation of many older members and quite a few young adults and families. I do not believe that it is an "either or" in terms of where we place our energy and efforts, but rather a "both and". Our older members will be invited to attend a discussion of what ministries, mission efforts and programs would best meet their needs and also reach out to the community for other older adults.

In addition, a group of our members are going to be interviewing young adults and families asking similar questions along with what might be keeping young adults from being a part of a worshipping community and what might attract them.

5. Where would we be today if we had not closed the day school? – Julia Bryant (Clerk of Session answered this question)

While the day school began with a lot of children (approximately 16 per class), it declined to 16 total children. Part of the issue was that parents were seeking full time day care and not a ½ day preschool. Our facility is not set up to provide lunch and the school did not meet the requirements for a full day program. Even when we had a large number of children, we did not acquire many new members from this program.

6. Could this building be used as an exercise facility?

We have had exercise classes in the past and currently have a class on balance that is being offered to the members and the community. The Property Task Force has brainstormed ideas just like this for how we can better use the facility. You will hear their report on June 23.